CableVision

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INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

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REDSTONE CONTEMPLATES SHOWTIME REPOSITIONING

MUST-CARRY HEADED FOR CONGRESSIONAL AGENDA

FINANCIAL ROUNDTABLE: THE ACQUISITIONS GAME

CATA PANEL LOOKS AT BULK DISCOUNTING

EQUITY HARDER TO FIND BUT THERE FOR SMALL OPERATORS

A STRATEGY COMMITMENT PAYS OFF: FUCHS PLAN TAKING EFFECT AT HBO

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FRONT LINE

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BUSINESS AND FINANCE

Equity squeeze on small operators 49
The upbeat state of affairs in cable investment financing was reiterated at length in a recent Paul Kagan seminar, but it was apparent that the loss of the limited partnership market as a source of equity for smaller operators has made it harder for such firms to build an acquisitions war chest.

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Fuchs on a roll 22
HBO's fortunes are looking better than seemed possible during the dog days of early 1986. Improving penetration, successful programming ventures and operator satisfaction are among the developments vindicating the determined pursuit of Chairman Michael Fuchs' game plan through difficult times.

Film product comparison-May

Film	Pay Networks					Distributor
1001 Arabian Nights	HBO					Columbia
48 Hours		(ST)			MAX	Paramount
Across the Great Divide				DIS*		Simcom
Act of Violence					MAX	Paramount
Adventures of a Private Eye			TMC			Miramax
Adventures of the Wilderness Family				DIS*		Simcom
Agnes of God	HBO				(MAX)	Columbia
Amadeus		ST	(TMC)			Paramount
American Flyers			(TMC)		MAX	Warner Bros.
American in Paris, An			TMC		MAX	MGM/UA
American Ninja		ST	*TMC			Cannon
Angel and the Badman					MAX	Hal Roach
Animal Alphabet, The	HBO					Karl/Lorimar
Animals are Beautiful People	HBO	(ST)	(TMC)		(MAX)	Warner Bros.
Assault on Precinct 13	(HBO)		(TMC)		MAX	Goldwyn
Asterix and the Twelve Tasks				DIS		Gaumont
At Sword's Point				DIS		RKO
Baby...Secret of the Lost Legend	HBO		(TMC)		(MAX)	Disney
Bad Medicine	HBO		TMC		(MAX)	20th Century-Fox
Badlanders, The		(ST)	TMC	(DIS)	(MAX)	MGM/UA
Ballad of Gregorio Cortez, The			TMC			Embassy
Band of the Hand	HBO					Tri-Star
Bells are Ringing				(DIS)	MAX	MGM/UA
Best Revenge		ST	(TMC)		(MAX)	20th Century-Fox
Better Off Dead	*HBO					Warner Bros.
Beverly Hills Cop		(ST)	TMC			Paramount
Black Arrow				DIS		Disney
Black Moon Rising	(HBO)				MAX	New World
Blackout	HBO					Peregrine
Blue City		ST				Paramount
Blue Lagoon, The	HBO					Columbia
Blume in Love					MAX	Warner Bros.
Bombs Away					MAX	The Movie Store
Born to Run				*DIS		Disney
Born Yesterday			(TMC)	*DIS		Columbia
Boy Named Charlie Brown, A				*DIS		CBS
Breaking All the Rules	*HBO					New World
Breathless					MAX	Orion
Brewster's Millions	(HBO)	(ST)	TMC		(MAX)	Universal
Bridge on the River Kwai, The	HBO		(TMC)	(DIS)	(MAX)	Columbia
Brigadoon		(ST)		*DIS	*MAX	MGM/UA
Brother Can You Spare a Dime?				*DIS		Goldwyn
Buddy Holly Story, The	HBO			*DIS		Columbia
Biscuit Eater, The				DIS		Disney
By the Light of the Silvery Moon		ST			(MAX)	Warner Bros.
Can't Stop the Music	HBO				(MAX)	AFD (EMI)
Candidate, The	HBO		(TMC)			Warner Bros.
Capture of Grizzly Adams, The				DIS		Worldvision
Care Bears Movie, The				*DIS		Goldwyn
Care Bears Movie II, The				*DIS		Columbia
Certain Fury	HBO					New World
Christmas Mountain					*MAX	Christmas Mtn.
Cimarron			(TMC)		MAX	MGM/UA
Cocoon		ST	(TMC)		(MAX)	20th Century-Fox
Country			(TMC)	DIS		Touchstone
Critters	(HBO)				MAX	Warner Bros.
Cruel Sea, The			TMC			New Century
Cut and Run	HBO					New World
Daffy Duck's Movie	HBO	(ST)			(MAX)	Warner Bros.
Damned Don't Cry, The		(ST)			MAX	Warner Bros.
Dangerous When Wet				DIS		MGM/UA
Deadly Force	HBO		TMC			Embassy
Death Wish III		ST	(TMC)			Cannon
Delta Force, The		(ST)	TMC			Cannon
Desert Bloom	HBO					Columbia
Don't Go Near the Water		(ST)			MAX	MGM/UA
Don't Make Waves		ST				MGM/UA
Dragonslayer	HBO	ST				Paramount
Dream Chasers, The				DIS		Pacific Int'l.
Echo Park		ST				Atlantic
Eddie and the Cruisers	HBO	(ST)	(TMC)			Embassy
Elephant Man, The	HBO	(ST)	(TMC)		(MAX)	Paramount
Elvis on Tour			TMC			MGM/UA
Empire Strikes Back, The	(HBO)	(ST)	(TMC)		MAX	Lucasfilm

Film	Pay Networks					Distributor
Eyes of a Stranger					MAX	Warner Bros.
Fallen Angel					MAX	Columbia
Family Business		ST				Weiner
Final Justice	*HBO					Simcom
Fire with Fire		ST				Paramount
Fletch	*HBO	(ST)	(TMC)		(MAX)	Universal
Forbidden World			TMC			Viacom
Foreplay					*MAX	Fox/Lorber
From Hell to Texas				DIS		20th Century-Fox
Fun and Fancy Free				DIS		Disney
Further Adventures of the Wilderness Family				DIS		Pacific Int'l.
Game of Death	HBO					Columbia
Gig, The					MAX	Castle Hill
Goodbye Emmanuelle		(ST)			MAX	Miramax
Grasshopper, The					MAX	Warner Bros.
Great Caruso, The	HBO			(DIS)		MGM/UA
Great Dictator, The			TMC		(MAX)	20th Century-Fox
Gremlins	*HBO				(MAX)	Warner Bros.
Gaurdian, The	HBO					Cooper
Gulag	HBO					Lorimar
Gung Ho		(ST)	TMC			Paramount
Hair			*TMC			MGM/UA
Hand, The					MAX	Warner Bros.
Happy Hooker Goes To Hollywood, The		*ST				Cannon
Hard Choices	HBO	(ST)	(TMC)		(MAX)	Lorimar
Haywire					MAX	Warner Bros.
Heated Vengeance	HBO		TMC			Transcon
Heaven with a Gun		ST				MGM/UA
Heidi	HBO					Warner Bros.
Here Come the Lillies				DIS		Paramount
Hills Have Eyes II, The		ST				Castle Hill
Hog Wild	HBO					Mutual
Home From the Hill	(HBO)	(ST)	(TMC)		MAX	MGM/UA
Home in Indiana				DIS		20th Century-Fox
House of Dries Drear, The				*DIS		Wonderworks
I'd Climb the Highest Mountain					MAX	20th Century-Fox
In Search of the Castaways				DIS		Disney
Invisible Boy, The				DIS		MGM/UA
Iron Eagle	(HBO)				MAX	Tri-Star
Iron Mistress, The			(TMC)		MAX	Warner Bros.
It Happened at the World's Fair		ST	(TMC)			MGM/UA
It's Not the Size that Counts		ST				Brenner
Jack and the Beanstalk				DIS		Columbia
James Joyce's Women			TMC			Universal
Jewel of the Nile, The	(HBO)	(ST)	(TMC)		MAX	20th Century-Fox
Jo Jo Dancer, Your Life is Calling					MAX	Columbia
Joey			TMC		(MAX)	Satori
Julia			TMC			20th Century-Fox
Kelly				*DIS		Paramount
Killing Fields, The	(HBO)	ST	(TMC)			Warner Bros.
King Solomon's Mines			TMC			Cannon
Kiss Me Kate		(ST)		DIS		MGM/UA
LadyHawke	(HBO)	*ST	(TMC)		(MAX)	Warner Bros.
Last Hurrah, The				DIS		Columbia
Laurel and Hardy's Laughing 20's		ST				MGM/UA
Legend	HBO	ST				Universal
Legend of Billie Jean, The	HBO				(MAX)	Tri-Star
Lepke					MAX	Warner Bros.
Long Gone	HBO					Landsburg
Lost in America	HBO	(ST)				Warner Bros.
Love and Death			(TMC)		MAX	MGM/UA
Love Circles					MAX	Playboy
Love Me or Leave Me		ST	(TMC)			MGM/UA
Lucky 13					MAX	Skouras
Macaroni		(ST)	*TMC			Paramount
Making Love					MAX	20th Century-Fox
Man in the Wilderness	(HBO)		TMC			Warner Bros.
Man Who Came to Dinner, The			TMC			MGM/UA
Man with One Red Shoe, The		ST	(TMC)			20th Century-Fox
Manhattan			TMC			MGM/UA
Marie: A True Story		(ST)	TMC			TBS
Megaforce	HBO					Galaxy
Memories Never Die	*HBO					Universal
Missing in Action II	(HBO)	(ST)	TMC		(MAX)	Cannon
Modern Times		ST	(TMC)		(MAX)	20th Century-Fox
Molly Maguires, The					MAX	Paramount

Film	Pay Networks						Distributor
Mom's on Strike	HBO						Kerew
Monty Python's Life of Brian						MAX	Warner Bros.
Love Bug, The					DIS		Disney
Mr. Belvedere Goes to College					DIS		20th Century-Fox
Murphy's Law		*ST	(TMC)				Cannon
My Chauffeur	HBO					(MAX)	Crown Int'l
My Favorite Wife					DIS		RKO
My Other Husband						MAX	Columbia
My Science Project	HBO	(ST)				(MAX)	Disney
Never So Few						MAX	MGM/UA
Night Crossing					*DIS		Disney
Night Shift						MAX	Warner Bros.
Night Wing						MAX	Columbia
Nine Deaths of the Ninja		ST					Crown
Ninth Configuration, The						MAX	New World
No Retreat, No Surrender	HBO						New World
Nobody's Perfekt	HBO						Columbia
Nomads		*ST					Atlantic
Nutcracker	HBO	ST					Almi
Off Beat		*ST					Disney
Oklahoma!					DIS		Goldwyn
Omega Man, The			(TMC)			MAX	Warner Bros.
On the Edge	HBO						Skouras
On the Right Track					DIS		20th Century-Fox
Once Bitten	(HBO)		(TMC)			MAX	Goldwyn
One on One	HBO						Warner Bros.
Operation Pacific			*TMC			(MAX)	Warner Bros.
Outrage, The			TMC				MGM/UA
Paris, Texas	HBO					(MAX)	20th Century-Fox
Pee Wee's Big Adventure						*MAX	Warner Bros.
Perfect	*HBO					(MAX)	Columbia
Perfect Timing			TMC				Film Gallery
Platypus Cove					DIS		Miramax
Plymouth Adventure		ST					MGM/UA
Poltergeist II	HBO					MAX	MGM/UA
Pope of Greenwich, Village, The			TMC			MAX	MGM/UA
Porky's Revenge	*HBO	ST	(TMC)			(MAX)	20th Century-Fox
Pray for Death						MAX	Pray/Dallas
Private Benjamin	HBO						Warner Bros.
Pumping Iron: The Women						MAX	Lorimar
Quiet Earth, The						MAX	Skouras
R.S.V.P.						MAX	Playboy
Rascal					*DIS		Disney
Red Sonja		ST	(TMC)				TBS
Reluctant Debutante, The					DIS		MGM/UA
Richard Pryor Live on the Sunset Strip						*MAX	Columbia
Rustler's Rhapsody		ST	(TMC)				Paramount
Sandpiper, The			*TMC			*MAX	MGM/UA
Savannah Smiles					DIS		DEG
Scarlet Coat, The					DIS		MGM/UA
Scream for Help	HBO	(ST)				(MAX)	Lorimar
Secret Admirer	*HBO					(MAX)	Orion
Secret of the Lost Valley, The					DIS		Disney
Sensuous Nurse, The		(ST)				*MAX	Castle Hill
Seven Brides for Seven Brothers		ST				MAX	MGM/UA
Short Circuit	HBO					MAX	Tri-Star
Silver Bears	HBO						Columbia
Silverado	(HBO)					*MAX	Columbia
Sinbad and the Eye of the Tiger					*DIS		Columbia
Spanish Main, The					DIS		RKO
Sphinx						MAX	Warner Bros.
Spirit of St. Louis, The						MAX	Warner Bros.
St. Elmo's Fire	HBO					(MAX)	Columbia
Stage Struck					DIS		RKO
Star Crystal						MAX	New World
Stitches	HBO						Marcucci
Stratton Story, The			(TMC)		DIS		MGM/UA
Street Walkin'		ST				(MAX)	New Horizons
Student Prince, The					DIS		MGM/UA
Sweet Dreams						MAX	Silver Screen
Sweet Liberty	HBO	ST					Universal
Sword and the Stone, The					*DIS		Disney
Sword of the Valiant			*TMC				Viacom
Table for Five		ST					CBS
Terminal Choice	HBO						Almi
Tex						MAX	Disney
They Won't Forget		ST					MGM/UA
Things are Tough All Over						MAX	Columbia
Three Little Words					DIS		MGM/UA

Year of the Dragon *starring Mickey Rourke and Tracy Tzu.*

Film	Pay Networks						Distributor
To Live and Die in L.A.	HBO					(MAX)	MGM/UA
Top Hat					DIS	(MAX)	RKO
Treasure Island			(TMC)			MAX	Warner Bros.
Tribute	HBO					(MAX)	Kudos
Tuff Turf	HBO						New World
Turning Point, The			TMC			MAX	20th Century-Fox
Turtle Diary			TMC				Goldwyn
Twice in a Lifetime		*ST	(TMC)				S. Roberts
Two Rode Together						MAX	Columbia
Uforia	HBO					(MAX)	Universal
Vanishing Prairie, The					*DIS		Disney
Vanishing Wilderness, The	(HBO)				DIS		Pacific Int'l.
Verdict, The		*ST	(TMC)				20th Century-Fox
View to a Kill, A	(HBO)					MAX	MGM/UA
Violets are Blue						MAX	Columbia
Vision Quest	HBO	ST	(TMC)			(MAX)	Warner Bros.
Waltz Across Texas			TMC				Atlantic
Warrior and the Sorceress, The	(HBO)	*ST				*MAX	New Horizons
White Nights	(HBO)					*MAX	Columbia
Wholly Moses!						MAX	Columbia
Wildcats	*HBO					(MAX)	Warner Bros.
Wild Summer, The	HBO						LCA
Wise Guys		ST					TBS
Woman of Paris, A			TMC				20th Century-Fox
Wonder of It All	HBO				(DIS)		Pacific Int'l.
Yankee Doodle Dandy			*TMC			(MAX)	MGM/UA
Year of the Dragon		ST	(TMC)				TBS
You Can't Take It with You						MAX	Columbia
Young Man with a Horn		ST					Warner Bros.
Your Place...Or Mine	HBO						Lorimar

Cable Network Legend:
HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
DIS—The Disney Channel
MAX—Cinemax

- Networks in parentheses indicate carriage in December, January, February, March and/or April.
- An asterisk indicates the film is a carry-over from December, January, February, March and/or April.
- In total, 261 films appear on the May schedules of Home Box Office, Showtime, The Movie Channel, The Disney Channel and Cinemax. Of those titles, during the last six months, none has played on all five services, 14 have played on four of the five services, 14 have played on three, and 75 have played on two of the five services. One hundred and fifty-eight titles on the May schedules of these five services were unduplicated in the last six months.
- The motion picture distributor with the most titles on pay TV in May is MGM/UA with 35, followed by Warner Bros. with 34, Columbia Pictures with 32, 20th Century-Fox with 19 and Cannon and Universal with seven each.
- Titles subject to change.

Cable services subscriber count

Satellite national services

Basic services	Affiliates	Subscribers
ACTS Satellite Network	245	4,900,000
Alternate View Network	206	2,500,000
American Movie Classics	1,000	4,000,000
Arts & Entertainment (A&E)	2,300	22,000,000
Black Entertainment Television (BET)	812	12,500,000
Cable News Network (CNN)	10,228	38,456,000
Cable Value Network	500	10,000,000
C-SPAN	2,400	26,000,000
C-SPAN II	288	7,592,922
CBN Cable Network	7,452	34,086,000
Consumer Discount Network	40	750,000
Consumer Discount Network 2	60	2,000,000
Country Music Television	470	6,700,000
The Discovery Channel	1,700	15,000,000
ESPN	15,393	41,100,000
Eternal Word Television Network (EWTN)	363	6,300,000
Financial News Network (FNN)	1,450	24,000,000
GalaVision	253	500,000
Gospel Music Network	8	375,000
Headline News	3,812	23,598,000
Hit Video USA	41	1,700,000
Home Shopping Network	722	11,613,217
Home Shopping Network 2	245	5,820,000
International Televison Network	42	20,130,000
The Learning Channel	820	7,406,354
Liberty Broadcasting Network	90	1,300,000
Lifetime	3,050	29,000,000
Music Television (MTV)	4,490	32,600,000
The Nashville Network	3,770	26,600,000
National Jewish Television (NJTV)	295	6,800,000
Nickelodeon	4,770	30,300,000
The Nostalgia Channel	185	850,000
PTL The Inspirational Network	1,300	13,300,000
QVC Network	450	10,500,000
Rock Christian Network	7	242,900
Score	1,050	19,000,000
Silent Network	206	6,800,000
Sky Merchant	12	600,000
TelShop	750	10,500,000
Tempo Television	665	12,500,000
The Travel Channel	40	5,000,000
Trinity Broadcasting Network	471	6,387,000
Univision	409	34,381,000
USA Network	8,500	37,000,000
Video Hits One (VH-1)	1,588	17,300,000
Video Shopping Mall	60	23,000,000
The Weather Channel	2,400	24,000,000
WGN-TV	9,706	22,481,000
WOR-TV	2,097	9,105,083
WPIX-TV	288	2,471,000
WTBS-TV	11,320	40,204,000
Pay services		
Bravo	300	400,000
Cinemax	3,650	4,100,000
The Disney Channel	4,300	3,175,000
Home Box Office (HBO)	6,700	15,000,000
The Movie Channel	3,250	3,250,000
The Playboy Channel	620	610,000
Showtime	3,200	5,400,000
Audio services		
Cable Radio Network	31	1,600,000
JazzAmerica	NA	NA
KKGO Super Jazz	12	120,000
Moody Bible Institute	59	868,516
Satellite Radio Network	251	740,000
Seeburg Lifestyle	151	2,465,000
Seeburg Lifestyle Adult Contemporary	25	536,000
Tempo Sound	300	1,000,000
WFMT Chicago	169	1,357,000
Text services		
AP News Cable	275	3,600,000
AP News Plus	60	1,500,000
Cable SportsTracker	33	2,333,000
DBC/MarketWatch	165	3,300,000
Electronic Program Guide (EPG)	399	7,069,000
EPG Jr.	87	97,100
Genesis Cable Storytime	35	1,310,000
Reuters News View	325	3,250,000
TV Decisions	170	6,300,000
UPI Data Cable	450	4,000,000
X*Press	60	1,000

Non-satellite-fed national services

Bicycled services	Affiliates	Subscribers
Cable Auto Showcase	5	400,000
Cable Video Entertainment	150	5,600,000
Fuji Network	3	12,000
Nippon Golden Network	3	12,000
Vector Consumer News	5	200,000
Vector Consumer Shopping Guide	9	325,000

Regional entertainment services

Basic services	Affiliates	Subscribers
Atlanta Interfaith	7	155,000
Bay Area Religious Channel (BARC)	6	113,000
Buffalo Sabres Hockey	9	400,000
Cable TV Network of New Jersey	38	1,404,000
The Ecumenical Channel	7	149,000
KTVT	150	1,891,000
Life Newsvision	35	50,000
Madison Square Garden	83	2,015,000
Meadows Racing Network	14	446,000
News 12 Long Island	7	500,000
Prime Cable	8	318,204
Prime Ticket	207	1,600,000
SportsVision (Chicago)	38	610,000
Pay services		
Dodgervision	44	935,000
Giantsvision	38	1,000,000
Home Sports Entertainment—Houston/Dallas	119	216,000
Home Team Sports	100	500,000
New England Sports Network	156	172,178
PRISM-Philadelphia	90	370,000
Pro-Am Sportz	128	160,000
SportsChannel (New England)	135	363,000
SportsChannel (New York)	76	750,000
SportsChannel Plus	NA	NA
Z Channel	21	84,700

Announced services

Satellite-fed services	Expected launch
Americana Network	2nd Quarter 1988
American Catalog Shopper's Network	4/87
Apollo Entertainment Television	TBA
Barter Resources Shopping Network	3rd Quarter 1987
Comedy Television	2nd Quarter 1987
Discovery Computer Network	1987
Discovery Financial Network	1987
Drive-In Movie Channel	2nd Quarter 1987
El Canal Musical	4th Quarter 1987
Ethnic Radio Networks	1st Quarter 1987
EventTelevision	1st Quarter 1987
The Fashion Channel	7/87
International Business Network	2nd Quarter 1987
International Cablecasting's Cable Radio Network	9/87
Movietime	7/87
Ozark Mountain Network	2/87
The Preview Network	5/87
Telaction	6/87
Tunnelvision	10/87
Vacation Travel Network	6/87
World Travel Network	2nd Quarter 1987

Note: Figures for affiliate and subscriber counts will be updated quarterly unless information is provided by the service. Send information to: CableVision, Attention Cable Stats, P.O. Box 5208-T.A., Denver, CO 80217.
NA denotes not available.
TBA denotes to be announced.